



## Email & Text Message Templates for Grow the Movement

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Thank you for joining Grow the Movement, MEDLIFE's program to increase our impact both at home and abroad! In this document, we have included email and text message templates for all stages of the Grow the Movement process. We encourage you to think of a list of people that would be interested in or successful at starting a Chapter or Society, and then reach out directly to share about your experience and invite them to Grow the Movement.

Click below to skip ahead to relevant posts based on what phase of Grow the Movement you are in:

- [Recruiting for the Grow the Movement Webinar](#): Use these texts and email templates to reach out to Chapter members about the Grow the Movement meeting with HQ.
- [Encouraging Your Network to Join the Movement](#): After your Grow the Movement meeting with HQ, use these texts and email templates to reach out to new students who might be interested in starting a MEDLIFE Chapter at their school.
- [Inviting Your Network to the Intro to MEDLIFE Meeting](#): Use these texts and email templates to invite your network and friends who do not know about MEDLIFE to the Intro to MEDLIFE meeting with HQ.



## **Recruiting for the Grow the Movement Webinar:**

**Use these email templates to reach out to Chapter members about the Grow the Movement meeting with HQ.**

### **Email #1 (Recruitment Chair or Pres to send to all E-Board, Chapter Members, and Mailing List emails)**

Hi Everyone,

I hope you are having a great week and that you are gearing up for the new school year. Things will be a bit different this year, but I know our MEDLIFE Chapter (or Society) is stronger than ever and I am confident we can make a real impact this year. Everyone did such an amazing job with Moving Mountains, we are excited to introduce our next project.

MEDLIFE HQ & our E-Board will be hosting a meeting on XXX DATE AT XXX TIME for our Chapter to learn more about how we can increase our impact in Peru, Ecuador, and Tanzania. ADD SENTENCE ABOUT REQUIREMENTS OR WHAT POINTS MEMBERS WILL GET FOR ATTENDING. This meeting will kick-off our efforts to Grow the Movement and in turn, transform our partner communities.

To give you an idea of how our efforts will help, I want to introduce you to Laderas de Amancaes. MEDLIFE, with the support of newly created Chapters, hopes to help lift this community out of poverty. The young families in Laderas de Amancaes, with MEDLIFE and Chapters, hope to create a mini MED Center that would create a safe space for children, and a physical home base for community development project planning, healthcare services, and more. This is because the closest nursery, health center, markets, etc are very far away. Additionally, the creation of new Chapters could support other projects like retention walls that take community members closer to obtaining land title. Without legal rights to their land, families are unable to apply for formal loans and do not receive many government benefits. The lack of land title brings insecurity and inhibits personal development.



Please join us on XXX DATE AT XXX TIME via XXXX link for the kick off to Grow the Movement.

Thanks,  
XXX

**Email Follow Up (Recruitment Chair or Pres to send to all E-Board, Chapter Members, and Mailing List emails as a follow up)**

Hi Everyone,

I wanted to send out a reminder that tomorrow at XXXX we will be hosting our Grow the Movement kick-off meeting. Please join via XXXXX link. This is a great way to start our year strong, so please attend if you are available.

If you have any questions prior to the meeting, don't hesitate to reach out.

Best,  
XXX



## **Encouraging Your Network to Join the Movement:**

**After your Grow the Movement meeting with HQ, use these texts and email templates to reach out to new students who might be interested in starting a MEDLIFE Chapter at their school.**

### **Text Message #1**

Hey XX - Hope you are doing well! As you know I am very involved with the organization MEDLIFE and their efforts to bring medicine, education, and development to low-income families everywhere. I was wondering if you would be interested in getting involved? I would love to help you get a Chapter started at XXX UNIVERSITY/HIGH SCHOOL.

### **Text Message #2**

Hey XXX - You may have seen my posts on social media about the opportunity to get involved with MEDLIFE, but I wanted to reach out to you specifically because I think you would be a great leader of the Movement. MEDLIFE has been a huge part of my life, and I know you would be just as passionate about the XXXX work that the organization does. Would you be interested in learning more?

### **Text message #3 (Someone you haven't spoken to in a while - same as the DM)**

Hey XXX - I know we haven't spoken in a while, but I am reaching out to friends and family that might be interested in service work and virtual leadership opportunities through the pandemic. I am involved in an organization called MEDLIFE that brings medicine, education, and development to low-income families in Latin America and Africa. If we could get a Chapter started at XXXX (UNIV OR HS) we could double our impact. I thought you might be interested - could I send you more information? Let me know your email if so!

### **Email (Follow up to someone who wants more information)**

Hi XXX

I am so glad you are interested in learning more about MEDLIFE and getting involved. The organization has opened my eyes to the inequalities that exist in our world and I know that you will be just as passionate about the work as I am. [Check out this video to learn a bit more about MEDLIFE.](#)

The COVID-19 pandemic has hit low-income communities harder than most, and MEDLIFE is looking to grow onto new campuses in order to expand its impact in Peru, Ecuador, and



Tanzania. Starting a Chapter at XXX (THEIR UNIVERSITY) is an awesome way to help with that. It also will give you some great leadership opportunities.

I have shared your contact information with MEDLIFE HQ so I am sure they will be in touch soon. In the meantime, I would love to answer any questions you might have. Let me know!

Thanks,  
XXX



## **Inviting Your Network to the Intro to MEDLIFE Meeting:**

**Use these texts and email templates to invite your network and friends who do not know about MEDLIFE to the Intro to MEDLIFE meeting with HQ.**

### **Text message #1**

Hey XXX - As you know I am really involved in the organization, MEDLIFE, which brings medicine, education, and development to low-income communities in Peru, Ecuador, and Tanzania. I am helping them grow their impact by starting new student-led organizations on campuses across the US, Canada, and the UK. I think you would be an amazing leader of the movement at XXX UNIVERSITY / HIGH SCHOOL. Would you be interested in joining an Intro to MEDLIFE meeting to learn more? There is one on XXX DATE at XXX TIME!

### **Text message #2**

Hey XXX - This is sort of random, but remember how I went to XXXX LOCATION last year to volunteer in low-income communities? I know we can't travel right now but I think you would have loved the experience and that you should think about getting involved with MEDLIFE. The organization is hosting an Intro to MEDLIFE meeting for anyone who might be interested on XXX DATE at XXXXX TIME. Would you be interested in joining?

### **Text message #3**

Hey XXX - MEDLIFE (the club on campus I am really involved with) is hosting an introductory meeting for students at different universities / high schools to learn about the work they do and the virtual leadership opportunities. This is a great opportunity to get involved and I think you should join! It is on XXX DATE at XXX TIME. Would you want to join?

### **Email (Follow up to someone who wants more information)**

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